

How Much Is That Doggie In The Window? The Cost of Holding Dead Inventory



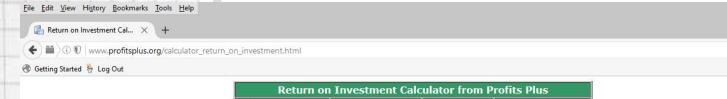
Presented by Tom Shay



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What is the Return on Investment (ROI) for your business?

What is your ROI in your business today?



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Return or	Investment Calc	ulator from P	rofits Plus
Sales	0.00	0	Credit Sales %
Cost of goods sold	0.00		
Gross profit	\$0.00	0.00%	Gross Margin %
Operating Expenses	0.00	0.00%	Operating Expenses %
Net Profit	\$0.00		
Taxes	\$0.00	0	Taxes % of Net profit
Net Profit after Taxes	\$0.00	0.00%	Net Profit %
Average Inventory on Hand	0.00	0.00	Inventory turnover
Average Accounts Receivable	0.00	0.00	A/R collection days
Other Current Assets	0.00		
Total Current Assets	\$0.00		
Long Term Assets	0.00		e e
Total Assets	\$0.00	0.00	Asset Turnover
		0.00%	Return on Assets
Current Liabilities	0.00		
Long Term Liabilities	0.00		
Total Debt	\$0.00	0.00	Financial Leverage
Net Worth	\$0.00	0.00%	Return on Investment
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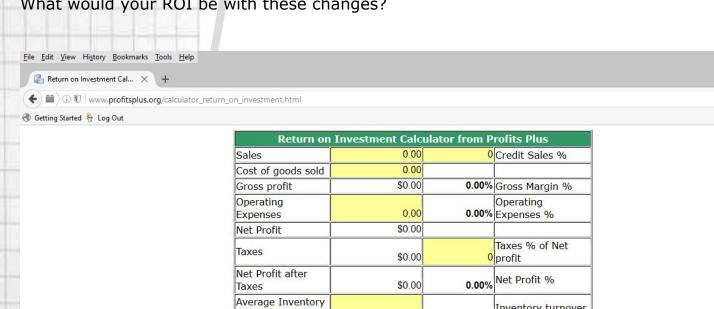
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What if you could decrease the "cost of goods sold" and/or operating expenses?

What would your ROI be with these changes?



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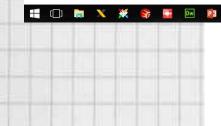


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How much is that doggy? Page 3 of 4

How much dead inventory do you have?

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What if you sold it at cost and invested those dollars into inventory that turned at the same rate as the rest of your business?

