

# How Much Is That Doggie In The Window?

## The Cost of Holding Dead Inventory



Presented  
by  
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What is the Return on Investment (ROI) for your business?

What is your ROI in your business today?

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Return on Investment Cal... x +

www.profitsplus.org/calculator\_return\_on\_investment.html

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Return on Investment Calculator from Profits Plus			
Sales	0.00	0	Credit Sales %
Cost of goods sold	0.00		
Gross profit	\$0.00	0.00%	Gross Margin %
Operating Expenses	0.00	0.00%	Operating Expenses %
Net Profit	\$0.00		
Taxes	\$0.00	0	Taxes % of Net profit
Net Profit after Taxes	\$0.00	0.00%	Net Profit %
Average Inventory on Hand	0.00	0.00	Inventory turnover
Average Accounts Receivable	0.00	0.00	A/R collection days
Other Current Assets	0.00		
Total Current Assets	\$0.00		
Long Term Assets	0.00		
Total Assets	\$0.00	0.00	Asset Turnover
		0.00%	Return on Assets
Current Liabilities	0.00		
Long Term Liabilities	0.00		
Total Debt	\$0.00	0.00	Financial Leverage
Net Worth	\$0.00	0.00%	Return on Investment

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Windows taskbar showing various application icons and the active window title "Return on Investment..."

What if you could decrease the "cost of goods sold" and/or operating expenses?

What would your ROI be with these changes?

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How much dead inventory do you have?

What if you sold it at cost and invested those dollars into inventory that turned at the same rate as the rest of your business?

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